![C:\Users\Owner\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\NCJOYIK7\MM900323765[1].gif]() IdeasI

Ideas – Having to do with the acquisition and use of knowledge, beliefs, and attitudes.

N

Natural/geographic – How our physical environment shapes our actions and decisions.

Near/Geography

![C:\Users\Owner\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\3F6YLZJI\MC900439899[1].wmf]()SSocial

Social – How humans arrange themselves in groups and the attitudes that shape human interaction.

![C:\Users\Owner\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\3F6YLZJI\MC900056772[1].wmf]()PoliticalP

Political – How people form rules, laws, and leadership patterns.

![C:\Users\Owner\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\ZW9I3003\MC900089210[1].wmf]()EEconomic

Economic- How societies make decisions based on needs and wants.

![C:\Users\Owner\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\E2WEIPI2\MC900445312[1].wmf]()CulturalC

Cultural – How societies choose to make themselves unique through religion, the arts, music, clothing, and lifestyle.

TTechnological

Technological-Involves the development of inventions and products.